



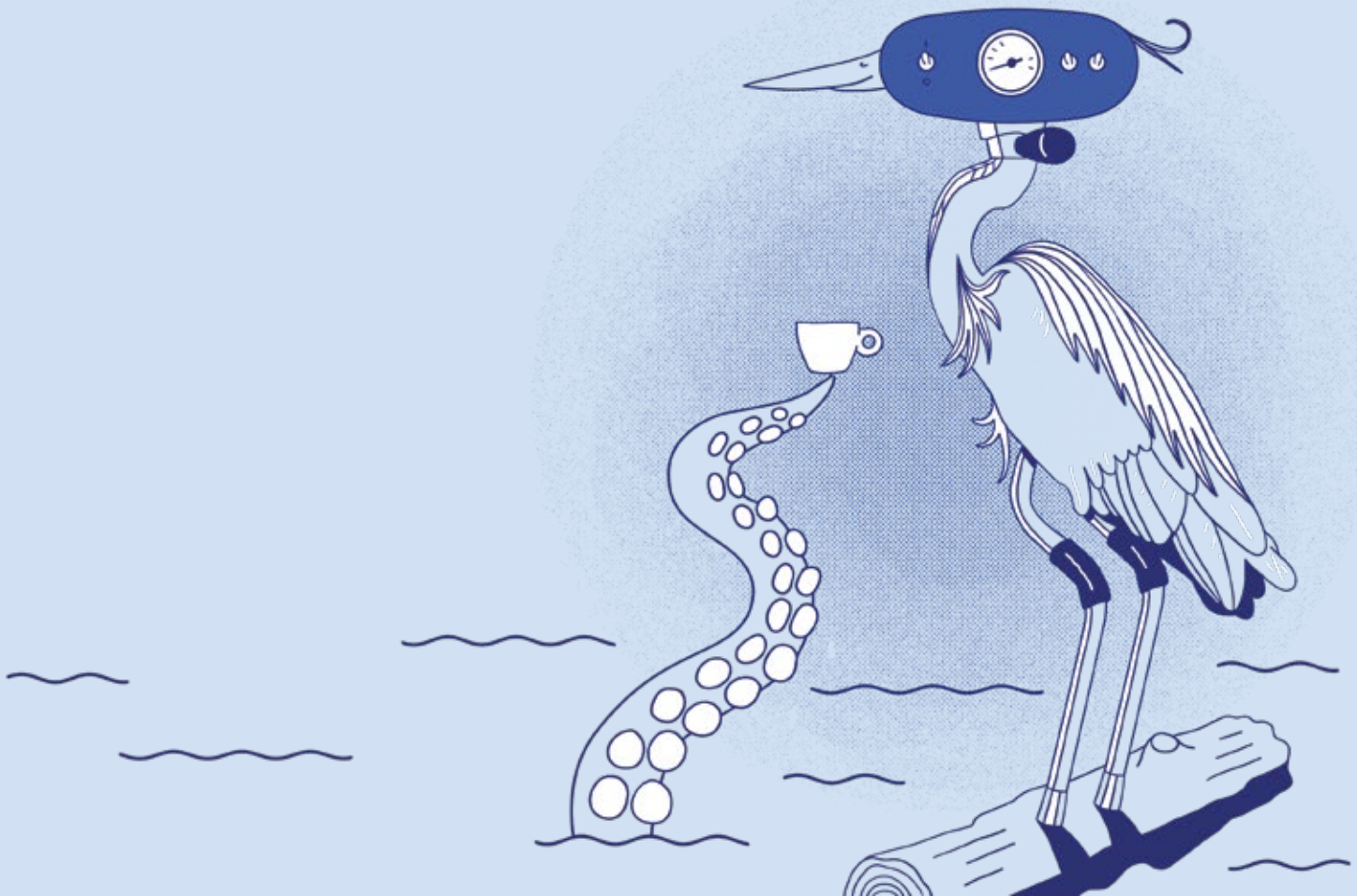
CASCADIAJS

# 2021 SPONSOR PROSPECTUS

Nov 3-4, 2021

*Hybrid Conference*

Virtual + in-person events in SEA | YVR | PDX





# CascadiaJS is *the* Pacific Northwest's JavaScript conference.

## At a glance

Virtual conference plus in-person events in Seattle, WA; Vancouver, BC; and Portland, OR.

750

attendees  
expected

*Online and in-person*

24

talks

*From industry experts and members  
of the global JavaScript community*

2

days

*Including social events  
on both evenings*

# WHY SPONSOR?

A CascadiaJS sponsorship represents your company within the developer community - and it can also help you achieve your business goals. Pick from 1 or more sponsorship paths:

## *Recruit*

CascadiaJS is the perfect place to get in front of many JavaScript developers, and spread the word about your current openings.

## *Product marketing*

Get the word out about your product or service to a large audience in a tech hotspot.

## *Give back*

The Pacific Northwest JavaScript community is strong. Show your organization's commitment to the growth and diversity of the JavaScript ecosystem.



# BASE SPONSORSHIPS

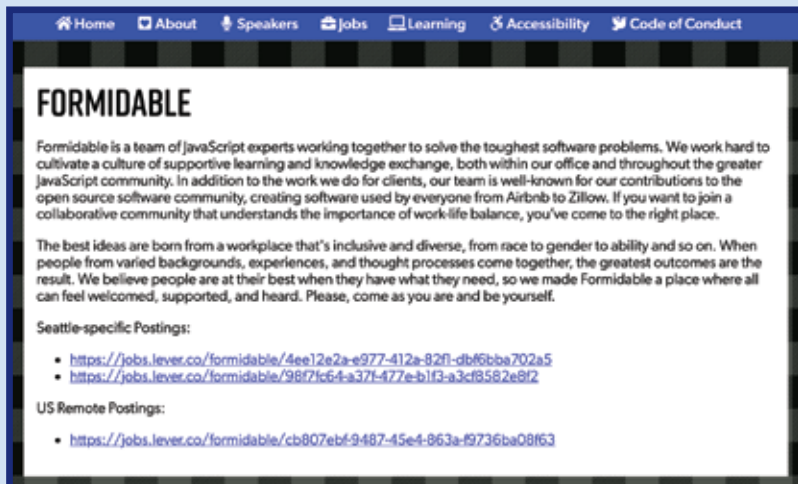
Choose a tier for the base of your sponsorship. Each of these tiers is designed to let you maximize the impact of the sponsorship that fits within your budget. Once you pick the base, include add-ons for recruiting, product marketing, and/or giving back to fit your sponsorship goals.

<i>Tier</i>	<i>Bronze</i>	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>
<i>Quantity</i>		8	4	1
<i>Price</i>	\$2500	\$5k	\$10k	\$20k
<b><i>Event access</i></b>				
Included Conference Passes	2 (up to \$1,200 value)	4 (up to \$2,400 value)	8 (up to \$4,800 value)	20 (up to \$12,000 value)
Unlimited 50% discount on additional tickets				✓
Unlimited 25% discount on additional tickets	✓	✓	✓	
<b><i>Promotion</i></b>				
Logo on livestream (all attendees view)				✓
Thanks/mention upon opening and closing			✓	✓
Logo with link and 100 words in pre-event email			✓	✓
Dedicated thank you tweet			✓	✓
Grouped thank you tweet	✓	✓		
Logo with link and 100 word description on sponsor page		✓	✓	✓
Logo on website	✓	✓	✓	✓
<b><i>Included Add-ons &amp; Discounts</i></b>				
Included add-ons			1 add-on (\$4k value)	2 add-ons (\$8k value)
50% discount on additional add-ons				✓
25% discount on additional add-ons			✓	

# RECRUITING ADD-ONS

## Job Posting \$2,000

Include a link to your job postings on the conference website, with your logo, 200 word company blurb, and 100 word job description per job. 2 jobs included in base add-on. Job postings will be emailed to all attendees.



## Coffee Chats \$4,000

Connect with attendees who are looking for a job. Pre-screen job seekers and select the ones you want to connect with. Set-up a calendly so that those folks can easily schedule a 30-min coffee chat during the conference.



# PRODUCT MARKETING ADD-ONS

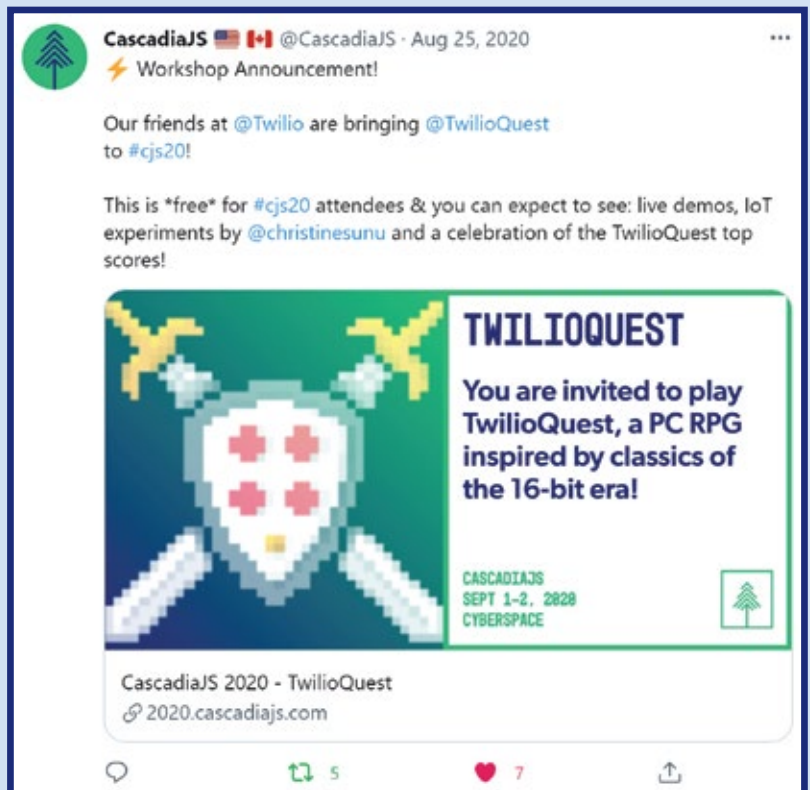
## Collateral/Swag \$2,000

Include an item and one collateral piece in our Goodie Boxes, which each attendee receives.



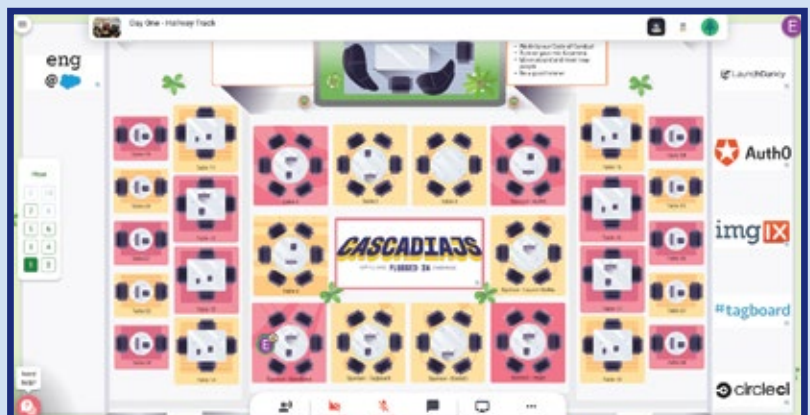
## Workshop \$5,000

We will help you run a custom online workshop during the conference. There are four slots available (morning/afternoon on each of the two days) and we will work with you to make sure the workshop is of interest to our community and a valuable addition to the conference.



## Virtual Booth \$1,000

Booth in our Virtual Expo Hall.



# PRODUCT MARKETING ADD-ONS – CONTINUED

## In-Person Booth \$2,000

Booth at one of our hybrid events in Seattle WA, Vancouver BC, or Portland OR. Includes one 6' table and 1 power connection. Additional setups available.



## IRL Party \$4,000

3 locations: Seattle, WA; Portland, OR and Vancouver, BC. 2 options: Day One or Day Two.

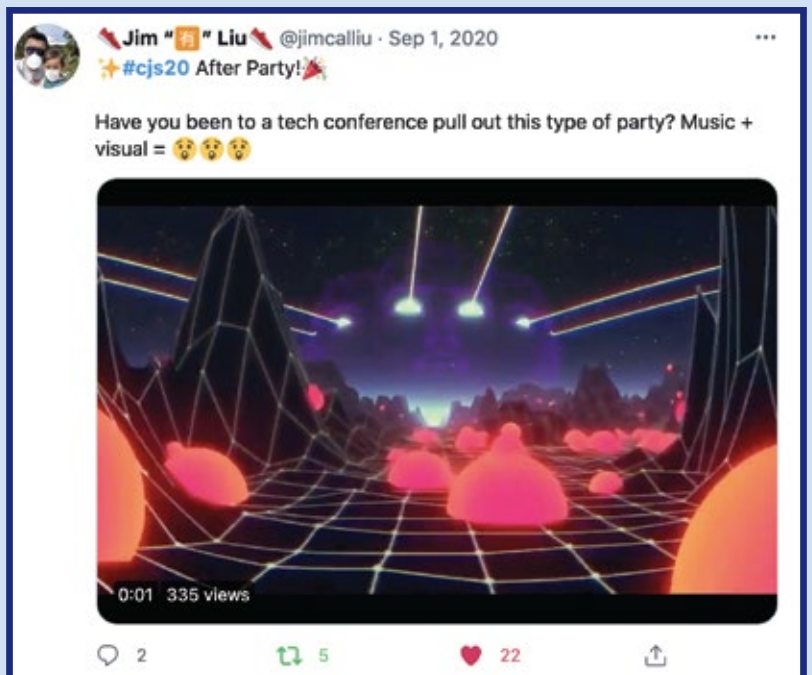
The sponsorship covers venue and food and beverage. You will be the official sponsor of the evening's social event in your city of choice. Events can be branded as you choose, and have product handouts and giveaways, and announcements from you.



## Virtual Party \$2,000

The Day One and Day Two virtual parties will be all-attendee events (600-700 people) after the last talk.

Choose trivia, an online concert, or another event type of your choice. Virtual parties will have your branding, giveaways, and opening and closing announcements by you.

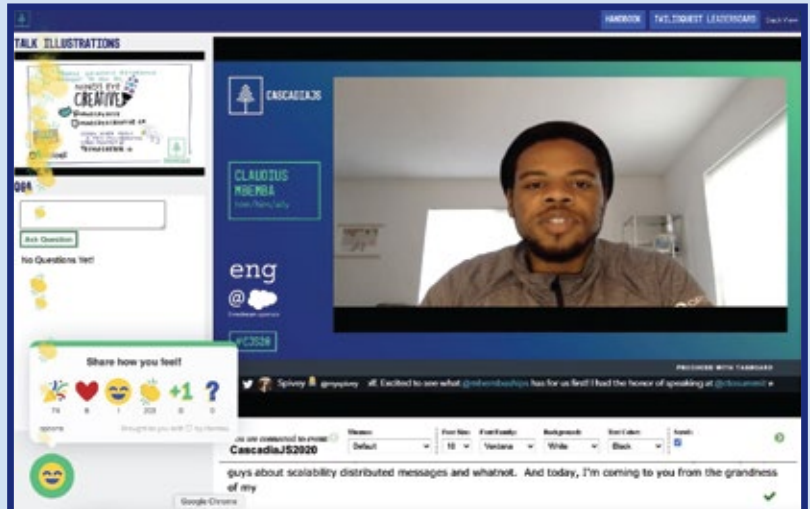


# GIVE BACK ADD-ONS

## Captions

\$4,000

We will be live captioning all talks using a human captioneer. This is a very important feature for deaf and folks who are hard of hearing.

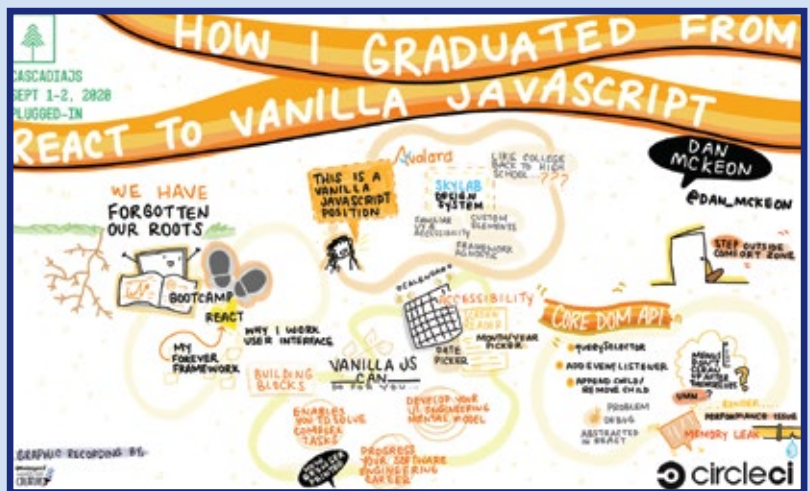


## Graphic Recording

\$4,000

We have hired an amazing artist to draw "graphic recordings" for all 24 of our talks.

Place your logo on all sketches, which are displayed during the live stream and are shared on our website and Twitter.



## Scholarships

\$2,000

In order to make CascadiaJS more accessible to more kinds of people, we run an Opportunity Scholarship program that is targeted at folks who are underrepresented in tech.

Your logo will be placed on our scholarship page and you will be thanked "on stage" during the conference and on our social media channels.





# CONTACT US

Interested in one of the packages and add-ons above? We're excited to customize for your goals.

Email: [sponsorships@cascadiajs.com](mailto:sponsorships@cascadiajs.com)